

Strategic Planning

The College follows a five-year strategic planning cycle; however, College leadership changes may result in extensions to the cycle's time frame. Every five years, the Board sets goals for the College. The President's Executive Council uses the Board's goals and data generated from College surveys and focus groups to revise the College's mission statement and vision statement (if necessary) and to set several measurable goals as the College's strategic plan. Goals will be evaluated at least annually.

These goals drive the College's organization, communication and resource allocation. The Executive Council will identify core team members for each of the goals. Teams are made up of membership from throughout the College based on the focus of each team. These teams meet frequently and reevaluate goals annually.

Once teams are formed, they will operate in pursuit of the goals' objectives. Teams may enlist other College personnel as needed for both ad hoc and recurring tasks. Chairs of each team shall meet with each other quarterly to update the College on team progress and to coordinate team efforts.

At the end of each cycle, teams shall make recommendations based on the achievement of the College's goals. These recommendations will serve as the foundation for the next planning cycle.

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