

# College Logo and Seal

1. The College's logo is the College's primary identifying element. It represents the College's brand and promotes immediate identification. The College's logo is to be used on all approved and reviewed College publications, both print and electronic, as well as on approved social media sites. The location of the logo on the document is usually determined by the design of the publication or advertisement. Unique logos for individual divisions, departments or programs must be approved by the Office of Marketing and Community Relations. The President may approve an addition to the College's logo to allow a department or program to distinguish its identity.
2. The College's official seal is reserved for official documents and publications representing the Board or the President, or his/her designee. The seal may be used on publications and advertisements only by the President's expressed permission.

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