

Business Administration - Diploma - Marketing and Sales Track

Academic Development

if applicable

DRE 096
DRE 097
DRE 098
DMA 010
DMA 020
DMA 030
DMA 040
DMA 050
DMA 060
DMA 070
DMA 080

First semester

Course name	Prerequisite	Credit hours	Contact hours	Semester offered
ACA 122 - College Transfer Success	None	1	2	Fall, Spring, Summer
BUS 110 - Introduction to Business	None	3	3	Fall, Spring
BUS 115 - Business Law	None	3	3	Fall
BUS 125 - Personal Finance	None	3	3	Fall, Spring
CIS 110 - Introduction to Computers	None	3	4	Fall, Spring, Summer
MKT 120 - Principles of Marketing	None	3	3	Fall

Second semester

Course name	Prerequisite	Credit hours	Contact hours	Semester offered
BUS 137 - Principles of Management	None	3	3	Fall, Spring
ACC 120 - Principles of Financial Acct	Satisfactory Placement or DMA 010-030	4	5	Fall, Spring, Summer
ECO 251 - Principles of Microeconomics	Satisfactory Placement or DMA 010-050 and DRE 098	3	3	Fall, Spring
ENG 111 - Writing and Inquiry	Satisfactory Placement or DRE 096-098	3	3	Fall, Spring, Summer

Third semester

Course name	Prerequisite	Credit hours	Contact hours	Semester offered
ECO 252 - Principles of Macroeconomics	None	3	3	Fall, Spring
BUS 153 - Human Resource Management		3	3	Fall
CTS 130 - Spreadsheet	CIS 110	3	4	Fall, Spring, Summer
Humanities Elective	None	3	3	Fall, Spring, Summer

Fourth semester

Course name	Prerequisite	Credit hours	Contact hours	Semester offered
ENG 112 - Writing/ Research in the Discipline (or)	ENG 111	3	3	Fall, Spring, Summer
COM 231 - Public Speaking	None	3	3	Fall, Spring, Summer

MAT 110 - Math Measurements & Literacy (or)	Satisfactory placement scores or DMA 010-030	3	4	Fall, Spring, Summer
MAT 143 - Quantitative Literacy (or)	Satisfactory placement scores or DMA 010-050 & DRE 098	3	4	Fall, Spring, Summer
MAT 152 - Statistical Methods	Satisfactory placement scores or DMA 010-050 & DRE 098	4	5	Fall, Spring, Summer

Program contact

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Business Sciences

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Business Sciences 101

Pathway types

Related Programs

No listed related programs

Electives: