

ISOTHERMAL COMMUNITY COLLEGE  
MEETING OF THE BOARD OF TRUSTEES  
JANUARY 28, 2020

The Board of Trustees of Isothermal Community College met on Tuesday January 28, 2020 at 12:00 p.m. at Isothermal Community College. The following trustees were present: Chivous Bradley, Ron Chapman, John Condrey, Grady Franklin, Jackie Godlock, Don Hofmann, Dave Hunt, James Hutchins, Amy Jenkins, Roger Jolly, Joan King, Bill Miller, and Alan Toney. The following were present from the College: President Walter Dalton, DeeDee Barnard, Stephen Matheny, Thad Harrill, Dolly Horton, Anne Oxenreider, and Robbie Walters. Bonnie from the Daily Courier was present.

Chairman Roger Jolly called the meeting to order and announced a quorum.

Agenda Confirmation

Chairman Jolly asked the Board members if there were any additions or deletions to the agenda. Mr. Dave Hunt made a motion to approve the agenda. Mr. Don Hofmann seconded the motion. The agenda was approved.

Ethics Statement

Mrs. Jackie Godlock asked Board members if they knew of any actual conflict of interest or the appearance of a conflict of interest which existed with regard to any matter coming before the Board of Trustees. No conflicts were indicated.

President Dalton discussed the asset of WNCW and the recent fall fundraiser and Goin' Across the Mountain concert at the Foundation Performing Arts Center. He introduced Mr. Dave Kester, Director of WNCW. Mr. Kester discussed the live streaming from Studio B of the radio station, which was produced by the college's Broadcasting students and faculty. President Dalton discussed the Earl Scruggs Music Festival and introduced JT Scruggs and Mary Beth Martin of the Scruggs Center. Mr. Scruggs informed the Board of the partnership with WNCW and the Scruggs Center along with Tryon International Equestrian Center. The Equestrian Center will be the host site for the event. This year the event will be in the indoor arena of TIEC. Ms. Martin gave a background and bio of Earl Scruggs and his musical career. She discussed the economic impact of the festival in the region and announced that there are hopes that this will be an annual event. She shared the festival line up.

Mr. Scruggs presented the budget for the event and reviewed the estimated revenues and expenditures as shown in the attachment to these minutes. In addition, he discussed the marketing efforts. The Board of Trustees discussed the event.

Minutes Consideration

Mr. Leonard Hollifield made a motion to approve the minutes from the December 5, 2019 board meeting. Mr. Dave Hunt seconded the motion. The motion was unanimously approved.

Trustee Items

Mr. John Condrey gave the Executive Committee and reported that the purpose of the meeting was to review the agenda for today's meeting. He reminded Board of Trustees' members to complete their Statements of Economic Interest and review their training deadlines provided by DeeDee Barnard. In addition, Mr. Condrey requested that the Board review the Bylaw revisions presented for action at the next meeting.

Chairman Jolly appointed Mr. Leonard Hollifield, Mr. Grady Franklin, Mr. Ron Chapman, Mr. John Condrey, and Mrs. Jackie Godlock to the Nominating Committee.

Mr. Condrey presented changes in the esthetics fees and made a motion to approve the change in the fee. Mr. Dave Hunt seconded the motion and the motion was approved.

Mr. Don Hofmann gave the Finance Committee report. He announced that this was the midyear meeting and that the Finance Committee reviewed the college's budget through December 31, 2019. He discussed the additions to the maintenance budget with repairs to facilities in Rutherford and Polk County. The Board discussed the 2019-2020 Budget for the college. On behalf of the Finance Committee, Mr. Hofmann made a motion to approve the 2019-2020 2-1 Budget forms. The motion was unanimously approved.

Administrative Items

President Dalton reviewed the Budget Revisions with the Board. The Board discussed the budget revisions with the career coach grant funding and the impact of this position on the high school enrollment. Mr. Chivous Bradley made a motion to approve the budget revisions and Mr. Ron Chapman seconded the motion. The motion was approved.

President Dalton informed the Board of Trustees that enrollment had increased 13.2% at Isothermal Community College for the spring semester and there has been an overall increase in enrollment across the state, but not as much as at Isothermal. He informed the Board that the enrollment growth for the system is not part of the two-year base budget and would have to be funded as an expansion item in the short session. He discussed the education goal established by the myFutureNC to increase the qualified credentials in North Carolina by 2030.

Personnel Items

President Dalton reviewed the changes in personnel with the Board of Trustees.

Other Business

President Dalton reviewed the announcement, events, and upcoming meetings with the Board of Trustees.

The meeting adjourned.

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CHAIRMAN  
MR. ROGER JOLLY

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PARLIMENTARIAN/SECRETARY  
MRS. JACKIE GODLOCK

# Festival Budget

Expenses		Revenues			
Artist Fees	\$225,000	VIP Ticketing Tier	Rev. Per Unit	Units Available	Total
Production	\$100,000	GA Tickets	\$250	250	\$62,500
Marketing/Publicity	\$25,000	Sponsorships	\$75	7000	\$525,000
Artist/VIP Expenses	\$17,500		\$2500	20	<u>\$50,000</u>
Merchandise	\$15,000				<b>\$637,500</b>
Miscellaneous	<u>\$25,000</u>				
<b>Total Expense</b>	<b>\$407,500</b>	<b>Estimated Profit</b>	<b>\$230,000</b>		

The Earl Scruggs Music Festival team is committed to breaking even in the first year, 2020.

