

**Isothermal Community College
Campus Life Taskforce Minutes
March 15, 2006**

The Campus Life Taskforce met in the Gym at 2:30 p.m. on Wednesday, March 15, 2006. Members present were: Cindy Martin, Lisa Bridges, Terry McEntire, Elizabeth Barrows, Hilda Moore, Kimberly Snyder, and Karen Jones.

Planning for an "International Festival" was the focus of the meeting. Cindy Martin reported that there are several additions to the list of festival presenters including: Kim Lloyd (France), Marivelle Sarate (Columbia), and Rachel Cohen & Vanessa Malanga (Italy). Vivian Sitton has decided to represent Japan. Pat Trautman is doing "Art Around the World" and Dr. Gregg is doing "Religion Around the World" as opposed to Islam alone as was listed in previous minutes.

Discussion on budget expenditures followed with the committee deciding to purchase t-shirts (one per country/culture) for the presenters as a special gift for their participation. The cost will be approximately \$178.00 for 24 shirts in the following sizes: 8XL, 14L, 1M, and 1S. Smaller items were purchased (globe key chains and beach balls) from Oriental Trading Company at a cost of approximately \$30. It was decided to spend most of the remaining budget for this year (\$200-\$300) to acquire the talents of a belly dancing troupe to perform dances from across the world at the upcoming festival. There were several suggestions for budget expenditures for next year including: biggest loser contest (pedometers or cash prizes for NC Way to Health participants), safety brochures and test anxiety booklets. It was suggested that the purchase of calendars be discontinued and that student ACA 115 survey comments be used as a resource for future committee projects.

The publicity sub-committee met on March 1 and approved advertising material for the festival. Flyers were distributed for review by the committee. It was decided that Cindy Martin would take copies of the flyers to the next campus-wide assessment meeting on March 21st and Hilda Moore would distribute them at the faculty advising meeting on March 23rd to emphasize the event to faculty and staff. Seventy-five posters will be printed to display in all buildings across campus with 10 of those laminated and posted in outdoor and high traffic areas. It was suggested that a complete list of presenters be developed to put on a future festival flyer. Marnie Smathers could then use this for the purpose of sending a thank-you note.

Elizabeth Barrows reported talking to Stephen Matheny about the possibility of having crafts from other countries for sale at the event. He approved the idea since this would generate no revenue for the college. She plans to order \$300 of merchandise with each item costing less than \$10. It was suggested that an account be set up in the business office for the purpose of handling the money and sending payment for the goods. The only expense would be postage if any items had to be returned.

A "passport" was created and printed for students and will be available by the entrance doors. Outline maps for each continent will be printed and available at the displays of any

country who wants to use them. Kim Proctor will put up a bulletin board in the Administration Building two weeks before the event. Generic posters will be printed and displayed across campus within the next week. More specific flyers listing the countries represented and a schedule of entertainment will be created, sent out to faculty and posted across campus by March 30, 2006.

Assessment of the event was discussed by the committee. Suggestions were: 1) students who do special assignments for class credit could evaluate the event 2) create a questionnaire to distribute at the event.

Cindy reminded each committee member to bring one food or drink item for the hospitality room. The next meeting will be held Wednesday, April 12 at 2:30 in the gym to begin set-up for the festival. The meeting adjourned at 3:44 p.m.