

A large, stylized graphic of a leaf or branch, rendered in a light gray color, occupies the left side of the page. It features a central vertical stem with several horizontal and diagonal branches, creating a geometric, lattice-like pattern.

Cleveland Regional Medical Center Kings Mountain Hospital

Mission, Vision and Values

Mission

As a member of the Cleveland County HealthCare System family serving our community and the surrounding region, Cleveland Regional Medical Center and Kings Mountain Hospital provide a focused variety of safe, high quality, patient-centered services and educational programs for the benefit of the people we serve, regardless of their ability to pay. As a part of the Carolinas HealthCare System, we strive to offer seamless, coordinated systems of clinical care.

Vision

Cleveland County HealthCare System will serve the patient first, consistently respond with our best, and champion health in our community. As an integral component of the Carolinas HealthCare System, we will align and grow our services based upon the needs of those we serve and the strategies of our regional system. We will realize this vision through the empowered efforts of a caring, committed healthcare family and an engaged and talented medical staff.

Values

As an organization that values people, we will live this mission through caring, commitment, integrity and teamwork every day!