

Isothermal Community College
Applied Sciences and Technology
Broadcasting Production Technology

BPT 242
Broadcast Journalism II
Course Syllabus

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Office Hours by Appointment

BPT 242 Broadcast Journalism II

Class: 3

Lab: 2

Contact Hours: 5

Credit Hours: 4

Prerequisites: BPT 241 Broadcast Journalism I

Corequisites: none

COURSE DESCRIPTION:

This course provides an opportunity to gather, write, edit, and produce broadcast news reports. Emphasis is placed on producing professional broadcast news reports, including script writing, gathering, and editing. Upon completion, students should be able to produce and record professional broadcast news stories.

REQUIRED TEXTBOOK:

The Broadcast News Process, sixth edition, by James Redmond, Frederick Shook, and Dan Lattimore. 2001. Morton Publishing Company.

ACADEMIC INTEGRITY STATEMENT:

Students are expected to rely on their own knowledge when taking tests and completing independent assignments. Cheating in any form will not be tolerated and may result in charges leading to loss of academic credit or grade. See the Student Rights, Responsibilities, and Judicial Procedures Manual, Section III-A, IV-C, and V-5.

ADA STATEMENT:

If you have a documented disability, it is your responsibility to contact the Special Populations Coordinator (828-286-3636, ext. 422) to discuss accommodations.

ATTENDANCE POLICY:

Students are expected to be present and on time for all class meetings. Extenuating circumstances or emergencies will be handled on an individual basis.

LATE WORK:

All work is due on the announced due dates! NO late work will be accepted for credit.

NOTE:

The instructor reserves the right to amend the course schedule as needed. The instructor also reserves the right to discuss material during class which is not found in the required course textbook, and may test upon this supplemental material on course exams.

IMPORTANT SEMESTER DATES:

Tuesday, 1/4 and Wednesday, 1/5	-	Last Chance Registration – Spring Semester
Thursday, 1/6	-	First Day of Classes, Schedule Adjustments
Friday, 1/7	-	Schedule Adjustments
Monday, 1/17	-	Martin Luther King, Jr. Holiday – no classes
Tuesday, 1/18	-	Last Day to Drop With a Refund
Thursday, 2/10	-	Professional Development Day – no classes
Friday, 3/11	-	Last Day to Apply for Spring Graduation
Friday, 3/25 thru Friday, 4/1	-	Spring Break – no classes
Monday, 4/4	-	Classes Resume
Tuesday, 4/12	-	Academic Advising Day – no classes
Friday, 4/15	-	Last Day to Drop With “W”
Monday, 4/18 thru Friday, 4/22	-	Early Registration for Summer/Fall
Friday, 5/6; Monday, 5/9; and Tuesday, 5/10	-	Final Exams
Monday, 5/16	-	Graduation (7:30pm – The Foundation)

METHOD OF EVALUATION:

Written Exams (3 @100)	-	300 total points possible
Pop Quiz Scores (10 @10)	-	100 total points possible
Final Written Exam	-	100 total points possible
News Lab Projects (5 @100)	-	500 total points possible

Total Points Possible - 1,000 points

900 – 1,000 points	=	A
800 - 899 points	=	B
700 - 799 points	=	C
600 - 699 points	=	D
599 and below	=	F

POP QUIZZES:

At random, unannounced times during the semester, pop quizzes will be given at the beginning of the class session. The material covered by the pop quiz will include subject matters discussed during the previous class session. These pop quizzes are worth ten (10) points each. Only the top ten quiz scores will be used to calculate the student's final semester "Pop Quiz Scores" points total. Pop quizzes must be taken at the time they are administered, and these pop quizzes can not be taken for credit at a later time.

WRITTEN EXAMS:

If an illness or emergency situation prevents a student from attending a class session on a scheduled exam date, it is the student's responsibility to notify the instructor by telephone or email no later than the close of the business day (4:30pm) on which the exam is scheduled. Make-up exams are at the discretion of the instructor, and a make-up exam will be given only in the event of an illness or emergency situation. Job interviews, work schedules, dentist appointments, putting tires on a car, and personal leisure trips are not valid reasons for missing a scheduled exam.

All news scripts submitted must be typed. No hand-written copy will be accepted.

All students must take the final exam during the time slot assigned under the College's final exam schedule. There is no make-up exam for the final exam.

PORTFOLIO ASSIGNMENT(S):

Broadcasting Production Technology students are expected to archive all of their audio and video productions, written scripts, and other writing projects. Upon completion of this course, students should be able to present a digital copy (R-DAT and/or CD) of all of their broadcast journalism lab projects and a copy of appropriate written scripts. These materials will also benefit the student when they compose a resume/audition tape for job interviews.

GENERAL EDUCATION COMPETENCIES ADDRESSED:

Your achievement of competency in general education skills is incorporated into all the courses you take at Isothermal. This course will focus on the skills listed below. For information on how they will be evaluated, review the criteria that have been established by the college. These are available on the college website and in the student handbook under Academic Information.

The following Isothermal Community College General Competencies are addressed by the subject matter of this course:

1. Communicate Effectively through Writing/Reading
2. Communicate Effectively through Speaking
3. Retrieve and Use Information to Analyze Problems and Make Conclusions
4. Demonstrate Positive Interpersonal Skills

SPECIFIC LEARNING OUTCOMES:

Upon successful completion of BPT 242, students should be able to:

Communicate effectively in speaking, writing, reading and listening.

Perform technical skills in their chosen occupation.

Use information to analyze problems and make logical decisions.

Demonstrate positive human relation skills.

Access diversity of team members and collaborate to meet objectives.

Recognize and interpret feedback.

Explain benefits to client.

Prepare and create presentations.

Plan, prospect and set up appointments.

Read and interpret advantages and disadvantages of media.

Preparing copy to be announced.

Speak extemporaneously.

Develop a pleasant and effective voice.

Utilize proper articulation, pronunciation, and speaking techniques.

Speak properly with use of microphones.

Utilizing teleprompter and nonverbal techniques when on camera.

Operate equipment within station policy, legal and industry standards.

Route and switch audio and/or video equipment.

Processes audio and/or video signals.

Identify and utilize audio production equipment.

Differentiate analog and digital recorder/players.

Produce quality audio programs.

Perform manual and electronic editing of audio.

Prepare audio for designated media.

Read and interpret physical and perceptual effects of sound.

Prepare programming and format according to media and target audience.
Acquire, schedule and utilize program material.
Analyze and research trends and predict consequences.
Develop news sources.
Rewrite news from other media sources.
Conduct interviews.
Research sources.
Gather information and write news story.
Read, interpret and implement state and federal law when applicable.
Interpret ethical considerations.
Interpret and practice first amendment rights.
Utilize computer protocols.
Operate available computer platforms.
Utilize local and wide area networks.
Acquire skills in planning, organizing, directing and controlling.
Diagnose and prioritize situational influences.
Interpret personnel needs and utilize human relations.
Research and implement industry trends when applicable.
Utilize video production equipment.
Direct all elements of video production.
Prepare talent.
Interpret visuals and scripts for video.
Perform editing techniques.
Utilize script writing techniques.
Prepare scripts for designated formats.
Decide on intention of script.
Prepare script for target audience.

EXPECTATIONS FOR THE COLLEGE AND FOR STUDENTS:

What Students Can Expect of Isothermal	What Isothermal Expects of Students
In their commitment to learning and to the achievement of a true learning-centered community, Isothermal personnel will:	In their commitment to learning, students will: Accept responsibility for learning
Meet student needs by demonstrating professional, friendly, and courteous service in all aspects of student life	Attend and participate in all classes Complete required exercises and assignments as directed
Maintain high professional and academic standards	Develop a time management plan that includes adequate time for study
Serve as role models in the development of leadership skills	Maintain an open-minded attitude toward learning
Respect diversity and treat all students fairly	Strive to become independent critical thinkers
Be available to students and helpful with student problems	Seek help as needed from appropriate sources
Communicate clear learning objectives and expected outcomes	Be respectful and considerate of others
Provide timely feedback in the assessment of learning outcomes	Assume responsibility for knowing and adhering to all college policies
Stay current in subject matter	Acknowledge that learning how to learn is the ultimate objective of education
Practice effective teaching/learning strategies that promote critical thinking	Recognize that struggle and discomfort often precede the rewards that accompany goal completion and success

Note: From Isothermal Distinction – Community of Learners; Statement of Expectations. Isothermal Community College, (Revised 2004).

Spring, 2005 Tentative Class Schedule:

<u>Date</u>		<u>Class Session Topic</u>	<u>Text Reading</u>
Thursday, January 6 th	-	Intro. to Course	none
Friday, January 7 th	-	Television News	Chapter #9
Monday, January 10 th	-	Television News	Chapter #9
Tuesday, January 11 th	-	Television News	Chapter #9
Wednesday, January 12 th	-	Television News	Chapter #9
Thursday, January 13 th	-	Television News	Chapter #9
Friday, January 14 th	-	Television News	Chapter #9
Tuesday, January 18 th	-	Television News Jobs	Chapter #9
Wednesday, January 19 th	-	Television News Jobs	Chapter #9
Thursday, January 20 th	-	Television News Jobs	Chapter #9
Friday, January 21 st	-	Television News Jobs	Chapter #9
Monday, January 24 th	-	Television News Stories	Chapter #9
Tuesday, January 25 th	-	Television News Stories	Chapter #9
Wednesday, January 26 th	-	Television News Stories	Chapter #9
Thursday, January 27 th	-	Television News Stories	Chapter #9
Friday, January 28 th	-	Television News Stories	Chapter #9
Monday, January 31 st	-	Television Newscast	Chapter #9
Tuesday, February 1 st	-	Television Newscast	Chapter #9
Wednesday, February 2 nd	-	Television Newscast	Chapter #9
Thursday, February 3 rd	-	Television Newscast	Chapter #9
Friday, February 4 th	-	Television Newscast	Chapter #9
Monday, February 7 th	-	Review for Exam	
Tuesday, February 8 th	-	Review for Exam	
Wednesday, February 9 th	-	Written Exam #1	
Friday, February 11 th	-	Review of Written Exam #1	
Monday, February 14 th	-	TV News Packages	Chapter #9
Tuesday, February 15 th	-	TV News Packages	Chapter #9
Wednesday, February 16 th	-	TV News Packages	Chapter #9
Thursday, February 17 th	-	TV News Packages	Chapter #9
Friday, February 18 th	-	TV News Packages	Chapter #9

Monday, February 21 st	-	TV News Packages	Chapter #9
Tuesday, February 22 nd	-	TV News Packages	Chapter #9
Wednesday, February 23 rd	-	TV News Packages	Chapter #9
Thursday, February 24 th	-	TV News Packages	Chapter #9
Friday, February 25 th	-	TV News Packages	Chapter #9
Monday, February 28 th	-	TV News Packages	Chapter #9
Tuesday, March 1 st	-	TV News Packages	Chapter #9
Wednesday, March 2 nd	-	TV News Packages	Chapter #9
Thursday, March 3 rd	-	TV News Packages	Chapter #9
Friday, March 4 th	-	TV News Packages	Chapter #9
Monday, March 7 th	-	Live Field Reporting	Chapter #10
Tuesday, March 8 th	-	Live Field Reporting	Chapter #10
Wednesday, March 9 th	-	Live Field Reporting	Chapter #10
Thursday, March 10 th	-	Live Field Reporting	Chapter #10
Friday, March 11 th	-	Live Field Reporting	Chapter #10
Monday, March 14 th	-	Live Field Reporting	Chapter #10
Tuesday, March 15 th	-	Live Field Reporting	Chapter #10
Wednesday, March 16 th	-	Live Field Reporting	Chapter #10
Thursday, March 17 th	-	Live Field Reporting	Chapter #10
Friday, March 18 th	-	Live Field Reporting	Chapter #10
Monday, March 21 st	-	Review for Exam	
Tuesday, March 22 nd	-	Review for Exam	
Wednesday, March 23 rd	-	Written Exam #2	
Thursday, March 24 th	-	Review of Written Exam #2	
Monday, April 4 th	-	TV News Production	Chapter #11
Tuesday, April 5 th	-	TV News Production	Chapter #11
Wednesday, April 6 th	-	TV News Production	Chapter #11
Thursday, April 7 th	-	TV News Production	Chapter #11
Friday, April 8 th	-	TV News Production	Chapter #11
Monday, April 11 th	-	TV News Production	Chapter #11
Wednesday, April 13 th	-	TV News Production	Chapter #11
Thursday, April 14 th	-	TV News Production	Chapter #11
Friday, April 15 th	-	TV News Production	Chapter #11

Monday, April 18 th	-	Research, Ratings, Promotion	Chapter #12
Tuesday, April 19 th	-	Research, Ratings, Promotion	Chapter #12
Wednesday, April 20 th	-	Research, Ratings, Promotion	Chapter #12
Thursday, April 21 st	-	Research, Ratings, Promotion	Chapter #12
Friday, April 22 nd	-	Research, Ratings, Promotion	Chapter #12
Monday, April 25 th	-	Research, Ratings, Promotion	Chapter #12
Tuesday, April 26 th	-	Research, Ratings, Promotion	Chapter #12
Wednesday, April 27 th	-	Review for Exam	
Thursday, April 28 th	-	Review for Exam	
Friday, April 29 th	-	Written Exam #3	
Monday, May 2 nd	-	Review of Written Exam #3	
Tuesday, May 3 rd	-	Review for Final Exam	
Wednesday, May 4 th	-	Review for Final Exam	
Thursday, May 5 th	-	Review for Final Exam	
Tuesday, May 10 th	-	Final Exam	
		1:00pm – 3:00pm	