

Isothermal Community College
Applied Sciences and Technology
Broadcasting Production Technology

BPT 135
Radio Performance I

BPT 136
Radio Performance II

BPT 137
Radio Performance III

BPT 138
Radio Performance IV

BPT 139
Radio Performance V

Course Syllabus

Instructor: Jay T. Coomes
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Office Hours by Appointment

BPT 135 Radio Performance I
BPT 136 Radio Performance II
BPT 137 Radio Performance III
BPT 138 Radio Performance IV
BPT 139 Radio Performance V

Class: 0

Lab: 6

Contact Hours: 6

Credit Hours: 2

Prerequisites: none

Corequisites: none

COURSE DESCRIPTION:

This course provides an opportunity to operate the college radio station as an announcer/board operator. Emphasis is placed on operating control room equipment, logging transmitter readings, EAS tests, reading news, and broadcasting free of interruptions. Upon completion, students should be able to prepare music, public service announcements, and promos for timely broadcast; introduce songs/programs smoothly; and follow FCC rules.

REQUIRED TEXTBOOK:

No textbook is required for these courses.

ACADEMIC INTEGRITY STATEMENT:

Students are expected to rely on their own knowledge when taking tests and completing independent assignments. Cheating in any form will not be tolerated and may result in charges leading to loss of academic credit or grade. See the Student Rights, Responsibilities, and Judicial Procedures Manual, Section III-A, IV-C, and V-5.

ADA STATEMENT:

If you have a documented disability, it is your responsibility to contact the Special Populations Coordinator (828-286-3636, ext. 422) to discuss accommodations.

ATTENDANCE POLICY:

Students are expected to be present and on time for all class meetings. Extenuating circumstances or emergencies will be handled on an individual basis.

LATE WORK:

All work is due on the announced due dates! **NO** late work will be accepted for credit.

NOTE:

The instructor reserves the right to amend the course schedule as needed. The instructor also reserves the right to discuss material during class which is not found in the required course textbook, and may test upon this supplemental material on course exams.

IMPORTANT SEMESTER DATES:

Tuesday, 1/4 and Wednesday, 1/5	-	Last Chance Registration – Spring Semester
Thursday, 1/6	-	First Day of Classes, Schedule Adjustments
Friday, 1/7	-	Schedule Adjustments
Monday, 1/17	-	Martin Luther King, Jr. Holiday – no classes
Tuesday, 1/18	-	Last Day to Drop With a Refund
Thursday, 2/10	-	Professional Development Day – no classes
Friday, 3/11	-	Last Day to Apply for Spring Graduation
Friday, 3/25 thru Friday, 4/1	-	Spring Break – no classes
Monday, 4/4	-	Classes Resume
Tuesday, 4/12	-	Academic Advising Day – no classes
Friday, 4/15	-	Last Day to Drop With “W”
Monday, 4/18 thru Friday, 4/22	-	Early Registration for Summer/Fall
Friday, 5/6; Monday, 5/9; and Tuesday, 5/10	-	Final Exams
Monday, 5/16	-	Graduation (7:30pm – The Foundation)

METHOD OF EVALUATION:

Weekly Airshift Assignment (16 @100)	-	1,600 total points possible
Total Points Possible	-	1,600 points
1,440 – 1,600 points	=	A
1,280 – 1,439 points	=	B
1,120 – 1,279 points	=	C
960 – 1,119 points	=	D
959 and below	=	F

NEWS MAGAZINE PROGRAM REPORTS:

Weekly assignments for the news magazine program will be given at the beginning of each week. The instructor will offer suggestions for possible reports, but students are encouraged to submit their own ideas for reports. Students will then be responsible for gathering information, interviews, and producing the final report before the end of the week.

AIRSHIFTS:

Each student in radio performance is required to produce a four hour weekly airshift for the WNCW overnight alternative music program, "ARC Overnight." Students must adhere to the station format, and must refrain from indecent and/or obscene programming. All FCC rules and regulations will apply to the programming transmitted over the station.

PORTFOLIO ASSIGNMENT(S):

Broadcasting Production Technology students are expected to archive all of their audio and video productions, written scripts, and other writing projects. Upon completion of this course, students should be able to present a digital copy (R-DAT and/or CD) of all of their radio performance lab projects and a copy of appropriate written scripts. These materials will also benefit the student when they compose a resume/audition tape for job interviews.

GENERAL EDUCATION COMPETENCIES ADDRESSED:

Your achievement of competency in general education skills is incorporated into all the courses you take at Isothermal. This course will focus on the skills listed below. For information on how they will be evaluated, review the criteria that have been established by the college. These are available on the college website and in the student handbook under Academic Information.

The following Isothermal Community College General Competencies are addressed by the subject matter of this course:

1. Communicate Effectively through Writing/Reading
2. Communicate Effectively through Speaking
3. Retrieve and Use Information to Analyze Problems and Make Conclusions
4. Demonstrate Positive Interpersonal Skills

SPECIFIC LEARNING OUTCOMES:

Upon successful completion of BPT 135, 136, 137, 138, or 139, students should be able to:

Communicate effectively in speaking, writing, reading, and listening.

Perform technical skills in their chosen occupation.

Use information to analyze problems and make logical decisions.

Demonstrate positive human relation skills.

Access diversity of team members and collaborate to meet objectives.

Prepare and create presentations.

Preparing copy to be announced.

Speak extemporaneously.

Develop a pleasant and effective voice.

Utilize proper articulation, pronunciation, and speaking techniques.

Speak properly with use of microphones.

Deciding optimum quality set-ups.

Troubleshooting and diagnose equipment failure.

Operate equipment within station policy, legal and industry standards.

Perform equipment maintenance.

Read, interpret and utilize transmission and monitoring equipment.

Route and switch audio and/or video equipment.

Read, interpret and utilize equipment manuals.

Processes audio and/or video signals.

Identify and utilize audio production equipment.

Differentiate analog and digital recorder/players.

Prepare quality audio programs.

Perform manual and electronic editing of audio.

Prepare audio for designated media.

Read and interpret physical and perceptual effects of sound.

Develop programming in line with station policy, legal and industry standards.

Prepare programming and format according to media and target audience.

Rewrite news from other media sources.

Conduct interviews.

Gather information and write news story.

Translate FCC regulations into station policy.

Interpret ethical considerations.

Interpret and practice first amendment rights.

Operate available computer platforms.

Diagnose and prioritize situational influences.

Interpret personnel needs and utilize human resources.

Research and implement industry trends when applicable.

Prepare business reports.

Utilize script writing techniques.

Prepare scripts for designated formats.

Decide on intention of script.

Prepare script for target audience.

EXPECTATIONS FOR THE COLLEGE AND FOR STUDENTS:

What Students Can Expect of Isothermal	What Isothermal Expects of Students
In their commitment to learning and to the achievement of a true learning-centered community, Isothermal personnel will:	In their commitment to learning, students will: Accept responsibility for learning
Meet student needs by demonstrating professional, friendly, and courteous service in all aspects of student life	Attend and participate in all classes Complete required exercises and assignments as directed
Maintain high professional and academic standards	Develop a time management plan that includes adequate time for study
Serve as role models in the development of leadership skills	Maintain an open-minded attitude toward learning
Respect diversity and treat all students fairly	Strive to become independent critical thinkers
Be available to students and helpful with student problems	Seek help as needed from appropriate sources
Communicate clear learning objectives and expected outcomes	Be respectful and considerate of others
Provide timely feedback in the assessment of learning outcomes	Assume responsibility for knowing and adhering to all college policies
Stay current in subject matter	Acknowledge that learning how to learn is the ultimate objective of education
Practice effective teaching/learning strategies that promote critical thinking	Recognize that struggle and discomfort often precede the rewards that accompany goal completion and success

Note: From Isothermal Distinction – Community of Learners; Statement of Expectations. Isothermal Community College, (Revised 2004).